



Australia



GS1 Logistics Labelling Service
Helping you get your
logistics labels right every time

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The Problem

- A Serial Shipping Container Code (SSCC) is like a licence plate that uniquely identifies each pallet. Retailers require Logistics Labels with unique SSCC numbers to be applied to pallets delivered to their distribution centres so they can be scanned on receipt.
- Major retailers have identified incorrect pallet labelling as a major supply chain headache; and it appears to be getting worse. **The issues they face include:**
 - › No label has been applied
 - › Label is in the wrong location
 - › Information on the label does not match what is on the pallet itself
 - › Multiple labels with different SSCC numbers have been applied
 - › Logistics label will not scan
 - › Shrink-wrap has been applied over the Logistics label so it doesn't scan
- A recent sample audit found that approximately 44% of pallet labels are not meeting agreed upon industry requirements.
- When Logistics Labels don't scan, data has to be keyed in manually and internal labels applied, delaying the unloading of the truck, as well as opening the way for data errors. Your product sits in the loading bay not on the shelf.

The Solution

GS1 Australia offers an onsite service for suppliers to assess logistics (pallet) label quality and adherence to the Australian Industry requirements.

- Not only will our experienced team ensure your labels meet the technical specifications but they will also assess the business process involved. **They will record and assess:**
 - › What type and model printer is being used, including online printer/appliator versus desktop
 - › If there is a service log or cleaning and maintenance procedure in place
 - › How the labels are applied, whether by hand or automated application
 - › That they are applied in the correct location as per industry requirements
- That any part of the label is scanned before despatch to the customer
- We will also provide an ISO grade and scan rate of all labels assessed
- We will then assist you to improve your processes, ensuring your logistic labels scan first time, every time.

The Benefits

- Having logistics labels that scan every time mean your product's time to market is optimum
- If your pallets are scanned on leaving your business your inventory can be automatically updated, giving you better inventory control
- In the event of a product withdrawal or recall, you can track and trace your product

For more information contact the Industry Engagement Team at GS1 Australia on 1300 366 033 or sales@gs1au.org



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Getting the best out of Logistic Labels